



EGOË
Be In, Go Out

concept
designcité+
© 2018

photo
Dušan Tománek

graphic design
Veronika Zelezníková
Gabriela Polomíková



What does Egoé move produce?

We focus on the production of **sports** and **leisure** equipment. Our current offer includes ski equipment such as skis, ski strips, ski bags and **100% Merino wool** knitted hats. However, that's not all; we are full of ideas on how to expand our product range with equipment that will satisfy those who love outdoor activities all year round. You can look forward to much more!

Why was Egoé move created?

From the production of garden furniture under the **Egoé life** brand, through the **Egoé nest** camper assemblies, we have shifted – quite naturally and almost inevitably – yes, we have moved – to the production of leisure and sports equipment for the **winter season**. It is logical: most people around Egoé are athletes in body and soul.

We originally started making skis because we wanted to give ourselves and other athletes a quality product with an unmistakable design. Just as with garden furniture, it was difficult to find a product to suit us in both aspects. That is why we joined forces with other reputable manufacturers in the Czech Republic and started our own production.

The original intention to introduce accessories for the **nest** camper assembly has finally shown us that we can offer a whole range of other products for **outdoor activities**. Since we didn't want to restrict ourselves to camping products alone, we created a third separate department – **Egoé move**.



Who is behind it?

We are not about conquering the sporting equipment market. We want to build things well, and we want to make them **in the Czech Republic** in the closest co-operation with the **best companies in the field**. We thus influence the resulting form of our products to

make their designs work as well as possible in the context of the entire **Egoé** brand. Because there are many **enthusiastic skiers** among our designers, the winter collection logically has top priority. We are already preparing for next season because for us, the **season never ends**.



Dip^{skis}

Would you like to see what the **inside of skis** looks like? Take a good look at the **Dip** collection. We have created a minimalist design that lets you take a look under the bonnet. We have made their **aluminium** design into a **signature look**. The basic material of the ski is titanal, which determines its hardness. We overlaid the metal surface with a **protective layer** of structured anti-scratch film, and we **milled the logo** into the upper layers. **By hand**. Piece by piece. Not only does it let you see what you are skiing on, but each ski is also one of a kind, thanks to the **unique** track of the milling machine.

For **Dip** to be worthy of its name, we Dip the ski tips into a yellow dip. Every individual ski is hand-finished with a yellowish-silver sidewall and base, because the **connection** between silver and yellow must match on all sides. The different depth of the yellow dip thus makes each piece unique.

The **Dip** collection is suitable for **advanced skiers** who want to enjoy carved turns with the confidence that the skis will support them even in high-speed turns. Stronger titanium sheets along the full length of the ski guarantee its **hardness**. A narrower centre and broader tip and tail make skiing more dynamic. These are ideal for short and medium turns. The skis are available as a set with the VM 412 luxury binding and the Pro 16 Li plate by the Italian manufacturer VIST.

Construction:

- graphite racing base
- steel edges
- core made of spruce and beech plywood
- two thicker titanal sheets
- two-colour glued ABS sidewalls
- laminating layer
- outer structured film

Technical parameters:

binding: VIST VM 412 + VIST PRO 16 Li plate
length: 155 / 165 cm
dimensions: 115 × 65 × 98 / 119 × 65 × 102
radius: 12 / 13 m





Dip^{skis}

Dip^{skis}



Kontura^{skis}

If you want to find the altitude profile on a map, look at the contour lines. They are a symbol of travel, riding and movement and we also use them in the design of the **Kontura** collection. This makes sense. Contour lines were the basic artistic element in the **Egoé nest** car assemblies. When we created our first ski collection for **Egoé move**, we referred to nest by reusing some of its graphic elements. We simply like continuity.

The **Kontura** collection offers **versatile** skis that you can use in any skiing environment. They are great for both carving and skidding turns. They are therefore suitable for both **beginners** and **advanced skiers**. Narrower titanal sheets, which end before the tip, give the ski a **softer character** and, combined with a broader centre of the ski, forgive the skier small technical mistakes. That makes the ride less physically demanding overall. In addition, the steel edges make the ski last longer.

Construction:

- sintered base
- steel edges
- core made of spruce and beech plywood
- two narrow titanium sheets
- ABS sidewalls
- laminating layer
- outer structured film

Technical parameters:

binding:	VIST VSP 412 + VIST SPEEDCOM plate
length:	155 / 165 cm
dimensions:	124 × 69 × 113 / 124 × 71 × 113
radius:	10 / 12 m





Kontura^{skis}

Kontura^{skis}



Pastelo^{children's skis}

To keep things clear, we also created a children's collection under the slogan: **Easy to tell apart.** The **Pastelo** ski design uses a clever way of making it easy for children to distinguish which ski goes on which foot. The sophisticated solution rests in that each ski is a different colour. Their bases also have a different colour to spice things up. Thus, there are 4 different colours in each pair. Various ski lengths also come in different colour combinations, so the young skier won't get tired of them even as he grows up.

The Pastelo collection offers children's carving skis with a wooden core. They can be used both for skidding and carving turns. They are suitable for children, from complete **beginners to advanced skiers.**

Technical parameters:

binding:	VIST junior 4,5 + plate VIST junior 7,5 + plate
length:	80 / 100 / 120 cm
dimensions:	101 × 65 × 87 103 × 65 × 89 105 × 65 × 91
radius:	4 / 6 / 8,5 m





Pastelo^{children's skis}

Pastelo

children's skis





Paski

Ski strips come in several colour designs and sizes for both adults and children. They are designed to combine well with both the **Dip** and **Kontura** adult collections and the **Pastelo** children's collection.

Paski



Maggot^{ski bag}

Exceptional skis should have exceptional protection. The **Maggot** bag takes the best features of the **Egoé life** collection and guarantees **sturdiness** and **water-proofness** in the snow by the use of a **membrane** surface material, Crevin fabric, and a technical lining. We have adapted the design to our skis. The mass production in the Czech Republic stands out in its meticulous craftsmanship and attention to detail.

We produce the ski bag in two colours, based on the **Dip** and the **Kontura** collection designs. The bag is equipped with two side pockets and inner straps to anchor one pair of skis and poles. It can be **shortened** for shorter skis. When opened completely, the bag can be used on the ground as a comfortable seating area for changing clothes, shoes, or resting with a thermos of hot tea. The foam in a closable pocket makes wearing the bag comfortable. The pocket can be used for spare clothing.

Technical parameters:

material: Crevin outdoor fabric and Batyline
dimensions: 180 cm
165 cm shortened version



Maggot^{ski bag}





Maggot^{ski bag}

Kulda^{hat}

Just as they say about the feet, the head should be kept warm, too. That's why **Kulda** hats are made of **100% Merino** and **Alpaca** sheep wool that will keep your head warm in **wet** or **dry** conditions. It is soft, light, breathable, and can also cope with sweating. Each of our items is a **hand-knitted** original created by Czech knitters.

Their pure design, along with a highly flexible knitting pattern and highly developed material, offers a cap for any gender and age, suitable for every day, for every activity, and for every head.



Kulda^{hat}





Kulda^{hat}

Kulda^{hat}



Cabra

ski stand

Even skis need to rest. The **Cabra** stand keeps everyone in mind. Wooden A-shaped walls joined by steel reinforcements with a rubber comb will serve well for **children's skis**. The comb on the top has practical rubber antlers designed for skis **over 120 cm long**. If you wish, we can add a sophisticated solution for a personal message or a **banner**.

The stand, designed with taste and attention to detail, is exceptionally suited to ski resorts and cottages.

Technical parameters:

capacity:	14 pairs of adult skis, 6 pairs of children's skis
material:	solid wood, steel, stainless steel, rubber
surface finish:	construction of steel and solid wood (tropical wood/ acacia/larch), partly covered by a moulded rubber band, connected by stainless steel screws. The steel part of the structure has a protective zinc coating and a powdered varnish.
dimensions:	2580 × 1176 × 1342 / 2259 mm
weight:	tropical wood: 65,4 kg; acacia: 62,5 kg; larch: 59,6 kg
colour:	according to RAL swatch
anchoring:	into pavement or in compacted terrain into a concrete base, using threaded rods and countersunk screws.



Cabra^{ski stand}



Cabra^{ski stand}



Egoé means outdoors

life. nest. move. Three contours one's life journey. Connected by a **single philosophy**, outstanding quality and unique design. You will find **Egoé life** where you live and where you spend time in the fresh air – in your garden or on the terrace. **Egoé nest** is sure to keep you safe on your travels – just stop anywhere and live outdoors as comfortably as you do back home. And **Egoé move?** Just lift your butt and start moving – move will find you.



sport by egoé s.r.o.
Bílovice 519
687 12 Bílovice
Czech Republic
+420 730 546 146
v.prsala@egoe.cz

showroom
Pobřežní 66
186 00 Praha 8
Mon—Fri 10.00—18.00

